

## Technical Marketing Specialist

### **Marketing graduate with creative and technical skills to deliver a complete solution**

Assured Information Systems Ltd is a small (currently 16 staff) software house specialising in the development of software for the global pharmaceutical industry to monitor and report the safety and quality of human and veterinary pharmaceuticals. We offer a generous remuneration, pension and holiday package in a friendly, rural environment.

We are looking for a marketing graduate with good creative and technical skills to fill this newly created position with a goal of expanding our portfolio of international corporate clients. The position will suit a recent graduate or an individual with a few years commercial experience in a similar role.

Your responsibilities will include the design and development of all marketing materials required to launch new products and promote existing ones – in both digital and print formats. You will also be expected to identify sales targets for our suite of applications.

You will also be responsible for the company's online presence, maintaining existing web sites and developing new web sites using HTML, ASP and CSS.

In addition to demonstrating the required skills, you need to be well organised, an excellent communicator, ambitious and motivated.

The ideal individual will be able to grow into the role and take on more responsibility for business development.

Please submit your CV by email to [keith.edmonds@assured.co.uk](mailto:keith.edmonds@assured.co.uk) outlining how your skills and experience would bring value to Assured in this position, along with your salary expectations.

**We request that no agencies submit applications nor contact us as a result of this advertisement.**